The School District of Palm Beach County, FL Office of Diversity In Business Practices

> Congratulations! SBE (Small Business Enterprise)

The Merchant Strategy, Inc.

This certificate is valid from

April 1 2017 — March 31, 2020

The following areas that your firm has been certified:

Public Relations Consulting—Government Consulting—Consulting Services

Certification is not a guarantee that your firm will receive work. Please ensure that your company is registered with www.demandstar.com to receive notification of upcoming opportunities. Any change to your certification requires you to submit proof of expertise, licensure and a business history (at minimum) to justify the additional certification. You are required to submit a copy of your certification letter with each bid, or proposal that you submit to the School District. You must notify this office if the status of your firm changes. Failure to report changes that affect the ownership and control of your firm may result in decertification.

Odl

Patrick Chrysostome, Manager

