



MERCHANT STRATEGY

## Sammie Brown



### Community Outreach Specialist

#### Basis for Team Selection

Task Sheets  
Databases  
Scheduling

#### Education

Palm Beach Gardens High School  
University of Tampa  
Palm Beach Atlantic University

#### Professional Experience

Data Entry  
Community Outreach  
Government  
Administration/Relations  
Administrative

#### Experience:

Sammie is responsible for assisting in all operational and administrative processes and procedures. His experience in municipal government administration makes him a valuable asset to TMS. Sammie supports and assists TMS President, Sharon Merchant, in project management by maintaining project schedules and coordinating with the project team.

#### Public Involvement Experience:

**Capital Group P3:** Sammie is a Public Involvement Specialist for this Public Private Partnership (P3) project with Capital Group P3 and the City of Deerfield Beach. He is responsible for the database, social media content, press releases, and attending all meetings.

**Hensel Phelps:** Sammie is the Public Involvement Specialist for this Treasure Coast International Airport project. He is responsible for developing the resident and stakeholder database, attendance at public meetings and/or hearings, a job fair, a groundbreaking ceremony, and a ribbon cutting ceremony.

**Mad 4 Marketing:** Sammie is the Public Involvement Specialist for this Sarasota County Area Transit (SCAT) Rebranding and Marketing project. He is responsible for developing the resident and stakeholder database and attendance at public meetings.

**Captech Engineering:** Sammie is the Public Outreach Specialist Junior for this FDOT D-4 SR-704 and Okeechobee Boulevard from Tamarind Avenue to West of Lakeview Avenue Design Services project. He is responsible for locating and securing venues to hold meetings and/or hearings. He is also responsible for developing and maintaining the stakeholder database.

**Whiting Turner:** Sammie is the Public Involvement Specialist for this City of Hollywood CMAR North Beach Utilities Underground Conversion and Hollywood Beach Utility project. He is responsible for developing the resident and stakeholder database and attending all public meetings.

**Erdman Anthony:** Sammie is the Community Outreach Specialist Junior for two FDOT D-4 projects in West Palm Beach: 36<sup>th</sup> Street from Australian Avenue to North Flagler Avenue; and Palm Beach Lakes Boulevard at I-95. He is responsible for locating and securing venues to hold meetings and/or hearings. He is also responsible for developing and maintaining the stakeholder database.

**Stantec:** Sammie is the Community Outreach Specialist Junior for this FDOT D-4 SR-91/I-95 at Hypoluxo Road diverging diamond intersection project. He is responsible for driveway modification letters, updating the databases, updating website, and attending public meetings.

## **Sammie Brown, continued:**

**CES Construction:** Sammie is the Public Involvement Specialist for two Seacoast Utilities projects in Palm Beach Gardens: Garden Isles Water Main Replacement; and Juno Isles East Water Main Replacement projects. He is responsible for developing the stakeholder database and assisting with the project hotline.

**Miller Permitting Land Development:** Sammie is the Public Involvement Specialist for this Broadway Avenue project in West Palm Beach. He is responsible for developing and maintaining a stakeholder and resident database.

**Town of Loxahatchee Groves:** Sammie is the Public Involvement Specialist for this Loxahatchee Groves project. He is responsible for developing and maintaining a stakeholder and resident database.

**Textile Management:** Sammie provided introductions to key decision makers within Palm Beach County to discuss how Textile Management can work with their municipalities.

**AECOM:** Sammie is the Public Involvement Specialist for two projects with AECOM: Coquina Cove Drainage Project in Boynton Beach, Florida; and the City of Boca Raton General Engineering Contract team. He is responsible for development of the stakeholder databases, project webpages, and public meeting logistics, and attendance.

**Marlin Engineering:** Sammie is the Public Involvement Specialist for two projects with Marlin Engineering. One is with the City of West Palm Beach for Transportation, Planning and Engineering and the other is with St. Lucie County TPO. He is responsible for preparation of collateral materials such as meeting notices, newsletters and/or door hangers, as well as handling meeting logistics.

**WGI:** Sammie will develop and update the stakeholder database and will assist in creating collateral materials such as newsletters, flyers and doorhangers for this City of Delray Beach North Swinton Avenue Roadway Underground Utility Improvements project. He will staff public meetings, take notes, and provide a summary to the client.

**The City of Boynton Beach:** Sammie assists in monitoring the hotline for the Lakeside Gardens Neighborhood Drainage Improvements and Water Main Replacement project. His duties include maintaining hotline logs of all calls and emails, responding to residents' questions and concerns, and providing weekly reports to the client. Sammie also attends all neighborhood meetings relating to this project.

**T.Y. Lin International:** Sammie is the Public Involvement Specialist for two projects with T.Y. Lin International. He is responsible for developing databases, newsletters, meeting notices, door hangers and meeting logistics for the Transportation Planning and Engineering project with the City of West Palm Beach. He is responsible for preparing the stakeholder database, webpage updates, assisting with monitoring the project hotline and attending public meetings for the City of Delray Beach Bicycle Pedestrian Master Plan project.

**Parsons Transportation Group:** Sammie is the Community Outreach Specialist and responsible for newsletters, meeting notifications and updating the database for this Florida Turnpike Enterprise project.