



OFFICE OF THE CITY MANAGER

7 North Dixie Highway
Lake Worth, FL 33460
561.586.1630

February 20, 2018

To Whom It May Concern:

The Merchant Strategy, Inc. (TMS) has provided public involvement services to the City of Lake Worth on several important projects, including two recently stemming from our Neighborhood Roads initiative.

TMS works well with our professional staff to ensure a seamless approach to informing our elected officials, residents, businesses, media and other important stakeholders. They are responsive and knowledgeable about our city and our projects. They have organized and staffed public meetings, designed mailers and door hangers, built project databases, provided social media and made sure that all MOT changes were well publicized.

We enjoyed working with this team and would highly recommend them to other cities for public involvement or community relations.

Sincerely,

A handwritten signature in blue ink, appearing to read "Michael Bornstein", is written over a large, faint watermark of the City of Lake Worth, Florida logo.

Michael Bornstein
City Manager