



September 25, 2018

Letter of Recommendation

To Whom it May Concern:

I am pleased to recommend The Merchant Strategy (TMS), Inc. for public involvement services.

Allegro Senior Living worked with TMS on a senior living community development in Boca Raton, Florida. For the purposes of developing an almost 13 acre vacant lot in into a senior living community and pre-school, TMS was on hand for public outreach and community relations. TMS organized and staffed multiple public meetings, created collateral materials of a newsletter, door hanger and informative website to engage the public throughout this process. TMS acquired feedback from the public through emails, comment cards and meeting notes.

TMS is extremely responsive and provides excellent services. We enjoy working with their team and would highly recommend them to any other firm needing professional public involvement or government and community relations services.

Sincerely,

Joseph Miklich

A handwritten signature in blue ink that reads "Joseph Miklich". The signature is written in a cursive style.

Allegro Senior Living