

Glen R. Fleischer
Director, Palm Beach Point POA, Inc.
12794 W. Forest Hill Blvd.; Suite 31
Wellington FL 33414

December 6, 2018

Ms. Sharon Merchant
The Merchant Strategy
1804 N. Dixie Highway Suite B
West Palm Beach FL 33407

Dear Sharon:

Thank you for the extraordinary work by your firm in our opposition to a proposed development that would have adversely impacted overall quality of life both in our community and more broadly in the Village of Wellington.

Specifically, you and all the members of your firm were highly responsive to our needs, showed outstanding skill, experience and expertise in communications with local government and the impacted communities as a whole, and were truly instrumental in our opposition to this project.

Further, you and the firm were a true partner and team player working in close collaboration with us and our land use attorney to ensure a cogent and highly effective execution of a clearly articulated goal and well-defined strategies.

Please accept this letter as a strong endorsement and recommendation of The Merchant Strategy.

Thank you,

Glen R. Fleischer
Director, Palm Beach Point POA, Inc.